PDAI - Africa

StudENT for Africa 2025



ORGANIZZATO DA

MAIN SPONSOR





PDAI - Africa

StudENT for Africa 2024

TITLE	23.04.2025 H 2-6 p.m. From Idea to Business The Market	24.04.2024 H 4-6.10 p.m. From Idea to Business	29.04.2025 H 4-6 p.m. Business Modeling	30.04.2024 H 4.30-6.40 p.m. The Market	08.05.2024 H 4-6 p.m. PrEtotyping	
CONTENT	How to define your idea in the African context / How to insert your business idea in the African market	of specific skills and	The creation of a BM tailored to the idea and the target market	<i>Mentoring 1to1</i> : Analysis of the framework and definition of specific functional needs	A guide to prEtotyping as a tool for validating your business proposal	
INSTITUTE	Fabio Santoni Nove Business Consulting	Fabio Santoni Nove Business Consulting	Fabio Santoni Nove Business Consulting	Fabio Santoni Nove Business Consulting	Fabio Santoni Nove Business Consulting	
	09.05.2024	12.05.2024	16.05.2024	19.05.2024	20.05.2024	05.06.2024
	<mark>09.05.2024</mark> H 4-6 .10 p.m.	12.05.2024 H 2-4 p.m.	16.05.2024 H 4-6 p.m.	19.05.2024 H 4-6.10 p.m.	20.05.2024 H 11-1 p.m. / 2-4 p.m.	<mark>05.06.2024</mark> H 11-1 p.m. / 2-4 p.m.
TITLE						
TITLE CONTENT	H 4-6 .10 p.m.	H2-4 p.m.	H4-6 p.m.	H 4-6.10 p.m.	H11-1 p.m. / 2-4 p.m. Business planning and	H 11-1 p.m. / 2-4 p.m.
	H 4-6 .10 p.m. Business Modeling Desing and implementation of BM on the specific business idea	H 2-4 p.m. Communication Form and strategies of communication tailored to the continent and the	H 4-6 p.m. Business planning Guide to the implementation of the BP with focus on the	H 4-6.10 p.m. Communication Mentoring 1to1: Design, development and implementation of a	H11-1 p.m. / 2-4 p.m. Business planning and Pitching Development of the BP for the target scenario; Design of pitch and model	H11-1 p.m. / 2-4 p.m. Final Check Closing meeting and final